

Sponsorship Deck

Pharma AI & Data Congress

From Data to Decisions: AI-Powered Pharma

21 May 2026

Westin, Mumbai

A Joint Initiative by Pharma Now & Yellow Hive



Why Sponsor

**Because Pharma CIOs
Don't Take Vendor Calls.**

They Come Here.

130+ senior pharma IT leaders. One room. One day. No cold calls needed.



WHY SPONSOR PHARMA AI & DATA CONGRESS 2026

The Room You Can't Buy

130+ pharma CIOs, CDOs, and IT heads - paid, invitation-only. Minimum 60% end-users. No mass free registrations.

Direct to Decision-Makers

These are the people who sign technology contracts. Not influencers. Not evaluators. The actual budget owners.

Credibility by Media

Pharma Now's 95,000+ subscriber platform + GPACTS brand signals to the market that you're in the right league.

Content-First Engagement

Your brand is embedded in a knowledge session - not a booth. Delegates engage because you're adding value, not selling.

365-Day Reach

Pre-event articles, post-event reports, session recordings, and newsletters extend your sponsorship far beyond the day.



THE AUDIENCE

Curated. Not crowded.

80–130+ senior pharma IT leaders.
Invitation-only. Minimum 60% end-users.

25%

C-Suite & VP

70%+

End Users (non-vendor)

15+

Top-20 Pharma
Companies

WHO IS IN THE ROOM

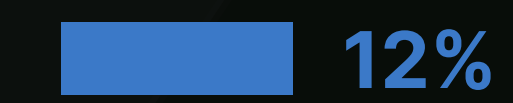
CIO / CTO



CDO / Head of Data & Analytics



CISO / Head IT Security



VP / Director IT



Head AI/ML / Digital Transformation



Other IT Leadership





ONE DAY

India's most credible pharma IT event.

21 May

2026

Event date

5-Star

Westin, Powai

Pharma corridor

130+

Leaders

CIO, CDO, CISO, Heads of AI

9AM-7PM

Full day

Content + networking + cocktails



Not a vendor expo. A knowledge platform.

GFACTS

- ✓ Practitioner-led content
- ✓ CIOs as keynote speakers
- ✓ Closed CXO roundtables
- ✓ Regulatory depth (GAMP, FDA, EU)
- ✓ Invitation-only — curated audience

Typical Pharma IT Events

- ✗ Vendor-driven presentations
- ✗ Generic panel discussions
- ✗ Open free registration
- ✗ Minimal regulatory coverage
- ✗ High booth-to-delegate ratio

OUR MEDIA POWER



Because Pharma Now Amplifies Everything.

Your sponsorship lives far beyond the conference room.

95,000+

Subscribers

Newsletter & platform

3 Millions+

Digital Impressions

Per campaign

12,000+

App Users

Pharma Now mobile

2 Millions+

LinkedIn Reach

Across pharma network

65K per month

Website Traffic

From Pharma Professionals



Pick your stage.

	TITLE	PLATINUM	GOLD	SILVER
	₹7,90,000 1 slot	₹4,90,000 2 slots	₹2,90,000 3 slots	₹1,90,000 3 slots
Speaking Slot / Session	Keynote 15 mins	Panel seat	Workshop slot	—
Stage & Backdrop Branding	Primary	Secondary	Logo	Logo
Exhibition Booth	Premium corner	Standard	Tabletop	Tabletop
Delegate Passes	6	4	3	2
Pharma Now Newsletter	4 features	2 features	1 feature	1 mention
LinkedIn Sponsor Posts	6 posts	4 posts	2 posts	1 post
Interview on Pharma Now	✓	✓	-	-
Roundtable Sponsor	1 included	-	-	-
Cocktail Sponsor Credit	✓	-	-	-
Delegate List (opt-in)	✓	✓	✓	-



Sponsorship Packages - Per Event

Because Every Level Unlocks a Bigger Stage.



Title Sponsor

Rs. 790,000 + GST

- ✓ Keynote speaking slot (15 min) — practitioner-led, no ads
- ✓ Title naming rights: 'Powered by [Your Brand]' on all collateral
- ✓ Premium corner exhibition booth — highest traffic position
- ✓ Video Play between QnA Breaks (3)
- ✓ 6 delegate passes
- ✓ Ad in the Nov - Dec Pharma Now Edition
- ✓ Global Exposure via Pharma Now Newsletters (4)
- ✓ 6 Dedicated Posts on Social Media
- ✓ 1 Interview Coverage on Pharma Now



Sponsorship Packages - Per Event

Because Every Level Unlocks a Bigger Stage.



Platinum Sponsor

Rs. 290,000 + GST

- ✓ Panel speaking slot — 1 panellist on a relevant session
- ✓ Standard exhibition booth — prime floor position
- ✓ 6 delegate passes
- ✓ Video Play between QnA Breaks (1)
- ✓ Ad in the Pharma Now Edition
- ✓ Global Exposure via Pharma Now Newsletters (2)
- ✓ 4 Dedicated Posts on Social Media
- ✓ 1 Interview Coverage on Pharma Now



Because Every Level Unlocks a Bigger Stage.

Silver Sponsor

Rs. 190,000 + GST

- ✓ Tabletop exhibition space
- ✓ 2 delegate passes
- ✓ 2 Dedicated Posts on Social Media
- ✓ Logo on: website, agenda

Gold Sponsor

Rs. 290,000 + GST

- ✓ Tabletop exhibition space
- ✓ 3 delegate passes
- ✓ Video Play between QnA Breaks (1)
- ✓ Global Exposure via Pharma Now Newsletters (1)
- ✓ 2 Dedicated Posts on Social Media
- ✓ Logo on: website, agenda



Because Your Brand Will Travel Far Beyond the Conference.

Pre- Event	During Event	Post Event
Featured in Pharma Now's digital campaigns → newsletters, social media, and website (95,000+ subscribers).	Stage branding, sponsor slots, and live demos.	Included in GFACTS Mumbai Insights Report (sent to all 130+ attendees)
Co-branded event promotion across all channels	Speaking slot or panel presence	Video snippets featuring sponsor mentions across Pharma Now channels.
Sponsor spotlight posts on LinkedIn & Twitter.	Social media war-room live coverage	Extended coverage through articles, interviews, and recap content.
Inclusion on GFACTS website with logo + brief	Exhibition booth — direct delegate engagement	Extended LinkedIn and WhatsApp community coverage



Where else can you reach 130 pharma CIOs in one room?

₹50L+

equivalent visibility & engagement value
vs. ₹1.5–8L sponsorship

1 Pharma Now newsletter feature to 95K subscribers	₹2–3L value
6 LinkedIn posts across 2.5L+ pharma network	₹1.5L value
1 keynote to 130 decision-makers who came for content	₹10L value
Post-event Insights Report branded distribution	₹1L value
Direct opt-in delegate list — qualified B2B leads	₹5L+ value
130 qualified CIOs is equal to 13,000 cold email sends at 1% open	Priceless



Only a **Few** Will Make It In.

Only a select number of sponsors per category. After that, it's either waitlist or watch from the sidelines.

To discuss sponsorship:

events@pharmanow.app